

**Headline:** NSE-IPFT and IIM Bangalore launch Platform for Investor Education

**Source:** Various newspapers

**Date:** 25 September 2018

## Hindu Business Line

# Investors to get information on market in easy-to-use format

NSE chief, IIM-B director jointly open the Platform for Investor Education

### OUR BUREAU

Bengaluru, September 24

The National Stock Exchange Investor Protection Fund Trust (NSE IPFT) and IIM-Bangalore (IIM-B) jointly on Monday launched the Platform for Investor Education (PIE), at IIM Bangalore.

The launch of this platform is the result of synergy

between the NSE IPFT and IIM-Bangalore's Centre for Capital Markets and Risk Management (CCMRM).

The NSE IPFT promotes research in the field of capital markets and carries out diverse activities in the area of investor education. PIE was jointly launched by Vikram Limaye, MD & CEO, NSE, and

Prof G Raghuram, Director, IIM-B.

### Spreading awareness

Speaking on the occasion and addressing the gathering of students and alumni of IIM-B, professionals and academics, Limaye said, "This digital investor education and awareness offering reinforces our commitment to spreading capital market awareness in an easy-to-understand and simple-to-use format to the

public at large. "Content is available on demand allowing investors to access whenever they have time and wherever they are located. Top notch experts in the field will work in making the offering relevant for the entire spectrum of investors from first-time investors to experienced investors."

Prof SG Badrinath, Chair of the CCMRM at IIM-B and the Canara Bank Chair in Banking and Finance at IIMB, said:

"The Platform for Investor Education at IIM-B will develop, disseminate, and continually manage investor education content that is product-neutral and demand-driven. The material will incorporate the latest in digital technology."

The launch was followed by a distinguished investor panel discussion on 'Investing in Indian Equities – The Past, The Present and The Future'.

The panellists included Prashant Jain, Chief Investment Officer, Executive Director and Fund Manager, HDFC Asset Management Company, Navneet Munot, CIO, SBI Mutual Fund, and Mathew Cyriac, who co-headed Blackstone Group's PE Business. The panel was moderated by Prof SG Badrinath and Prof Venkatesh Panchapagesan, faculty from the Finance & Accounting area at IIM-B.

## Deccan Chronicle

# IIMB, NSE to promote investor education

**DC CORRESPONDENT**  
BENGALURU, SEPT. 24

To spread awareness and to educate small investors on capital markets, the Indian Institute of Management Bangalore (IIMB) and the National Stock Exchange Limited Investor Protection Fund Trust (NSE-IPFT) launched a new learning platform in the city on Monday.

The Platform for Investor Education (PIE) was launched by Mr Vikram Limaye, MD and CEO of NSE, and Prof. G. Raghuram, IIM-B Director. The content will be designed and delivered both online and offline across the country.

Mr Limaye said that the unique digital investor education and awareness content will be in an easy-to-understand and simple-



Prof. G. Raghuram, Director, IIMB, and Vikram Limaye, MD and CEO, NSE, sign an MoU to launch Platform for Investor Education at IIMB. Prof S.G. Badrinath of IIMB looks on  
- DC

to-use format. "Content is available on demand, allowing investors to access whenever they have time and wherever they are located. Top experts will ensure that the content is relevant to the entire spectrum of investors," he said.

Prof. S.G. Badrinath, Chair of the Centre for

Capital Markets and Risk Management (CCMRM) at IIMB and Canara Bank Chair in Banking and Finance at IIMB, said that PIE will develop content that is product-neutral and demand-driven.

After the launch, a panel discussion on 'Investing in Indian Equities – The Past, The Present and The

Future' was held. Mr Prashant Jain, Chief Investment Officer, Executive Director and Fund Manager, HDFC Asset Management Company, said that equities should be looked at on a long-term basis. "Nothing will matter if the equities are looked at over the long term. But one is uncertain if the view is short term," he said. Panellists included Mr Navneet Munot, Chief Investment Officer, SBI Mutual Fund, and Mathew Cyriac, who co-headed Blackstone Group's PE Business. The panel was moderated by Prof. S.G. Badrinath and Prof. Venkatesh Panchapagesan, faculty from the Finance & Accounting area at IIMB.

Top officials of NSE-IPFT and IIMB signed an MoU.

## NSE ties up with IIMB for investor education

**Maresh Kulkarni**

**BENGALURU, DHNS:** India's largest stock exchange the National Stock Exchange of India Ltd (NSE) on Monday announced an exclusive tie up with the Indian Institute of Management, Bangalore (IIMB) to launch a joint platform for investor education.

The platform will be hosted by IIMB and the investor education course material will be developed and hosted by the institute in coordination with the National Stock Exchange Limited Investor Protection Fund Trust (NSE IPFT). "This

is the first time that NSE has tied up with any IIM in the country. IIMB will create dedicated videos on investor education and host on their website," Vikram Limaye, Managing Director and CEO, NSE told *DH*.

He said NSE has been organising investor education programmes across the country for some time now. Last year, it conducted 2,400 such programmes across the country and this year, it plans to organise 2,500 awareness and education programmes for investors across 500 districts in the country, he said.

"We want to deepen and

broaden the awareness about investment among the common investors. We are reaching out to even Tier-II and Tier-III cities in the country. The penetration level in the country as far as investment is concerned, is a low 2% with less than 5% of the household savings invested in the markets. Our programmes will help increase that level," Limaye said.

In the emerging economies, the penetration level is much higher at 12-15%, while it is 30-40% in the developed economies. India has a long way to go in this direction, he said.

"The IIMB will develop,

disseminate and continually manage investor education content that is product neutral and demand driven. The material will incorporate the latest in digital technology," Prof. S G Badrinath, Chair of the Centre for Capital Markets and Risk Management at IIMB said, adding that NSE will fund the programme. He said IIMB faculty members will work on developing videos to educate the investors. To begin with, there will be a dozen videos that will be uploaded on a dedicated website. The programme will go live over the next three months, he added.